

CORPORATE PROFILE OF AR RAAFI APPAREL STUDIO LTD



Ar Raafi Apparel Studio Ltd, is a sister concern of A&G Group which has begun the journey in the year of 2008 with over 16 years history in Bangladesh specializing in an extensive range of products manufacturing.



AR RAAFI APPAREL
STUDIO LTD

A legacy of 16 years in The RMG Sector of Bangladesh

In 2008, A&G Group plunged into the fastest growing market of Readymade Garments (RMG) as a minimal establishment in a leased manufacturing building. Entrepreneurs' perceptions and work diligence evolved through time, eventually leading to the modest establishment morphing into a number of companies.

After a rigorous 16-year run, A&G Group remains a conglomerate of 7 firms and a family of over 4,000 happy employees, thus fostering a worker-friendly culture in its operations. Aside from strong strategic competence in RMG.





AR RAAFI APPAREL
STUDIO LTD

BASIC INFO AND INFRASTRUCTURE

INSIDE FACTS AND FIGURES

Head Office	: Dara Center, Plot No-30, Road Avenue-09 Sector-15 D, Uttara, Dhaka-1230 Bangladesh	Production Lines	: Total 12 Lines
Factory Address	: Holding No 6/1, plot-168, Soydana, Gazipur, Dhaka, Bangladesh 23.9666710 N, 90.382200 E	Washing	: We don't have own Washing facilities. We sub-contract Washing from reputed Oeko-tex & GOTS certified Wash mills.
Phone numbers	: +880 1720101707	Printing	: We have digital printing and screen printing unit
Contact Person	: Sk Ali abbas Naser Managing Director Cell +880 1715059294 naser@angfashions.com	Embroidery	: Embroidery unit with plain stitch, sequins, cord, terry etc.
Website	: www.anggroupbd.com	Laboratory	: We have our own laboratory for basic wash tests, GSM test, composition test etc.
Total Land	: 43 + Decimal	CAD system	: We have CAD system with plotters
Open Space	: 40%	Cutting	: We have large cutting tables with fabric spreader
Floor Space	: 19000 sft (total 3 floors)	Sewing	: We have all kinds of sewing machine needed for production Woven and Knitwear Garments
Safety system	: Automatic fire detection and hydrant	Finishing	: We have full furnished finishing section along with spot removing section, tumble dryer, thread sucker etc.
Security system	: Public Addressing and full CCTV coverage	Packing	: We have separate packing section along with needle detector, pick-pack service, security controlled shipping process etc.
Utility and power	: - 2000 sft utility building - 3 Generators: 460 kVa, 200 kVa, 30 kVa - Own sub-station - 250 kg boiler - Air compressor	Transportation	: We have own transportation for all sorts of procurement purpose
Waste recycling	: Waste recycling storage : 2 rooms	Certification	: - Oeko-tex; GOTS; OCS; GRS; RWS.; LEED; BCI, US Cotton; audited by BSCI and ACCORD/RSC. - In process of Higg Index; Fair Wear; WRAP & C-TPAT etc.
Current manpower	: 960+ (Women 57 : Men 43)	Garments range	: Down Jacket, Padding Jacket, Ladies blouse/tops, dress, skirt, casual wear bottoms, nightwear, outerwear, kids wear, men's & boy's casual wear shirts, boxer and uniform (hospital, work wear & school)
Day care	: - Full time Nannies - Facilities with breast-feeding, child nutrition and indoor-outdoor playground		
Medical care	: - Full time Doctor and Nurse - Collaboration with Gonoshasthay Kendra - Facilities with minor operation theatre		

SUSTAINABILITY PILLARS

OUR PHILOSOPHY, MISION AND VISION



SOCIAL JUSTICE

- Fair compensation
- Non-discrimination
- Ensure human rights
- Good working condition
- Financial inclusion through fintech
- Inclusive jobs

GOOD GOVERNANCE

- Establish corporate governance
- Corruption-free operation
- Digitalization
- Business continuity plan



ENVIRONMENT



- Environmental management system
- Energy efficiency
- Renewable energy
- Water resilience
- Water recycled and ZLD
- Reduction of GHG emissions

HEXAGONAL SUSTAINABILITY

ECONOMIC RESILIENCE

- Cost optimization
- Efficient production management
- Waste control
- Investment on technology



CIRCULARITY

- Resource optimization
- Recycling pre and post-consumer waste
- Regenerate resources
- Design out waste

INNOVATION

- New fabric development
- Product development
- Product diversification
- Value added products

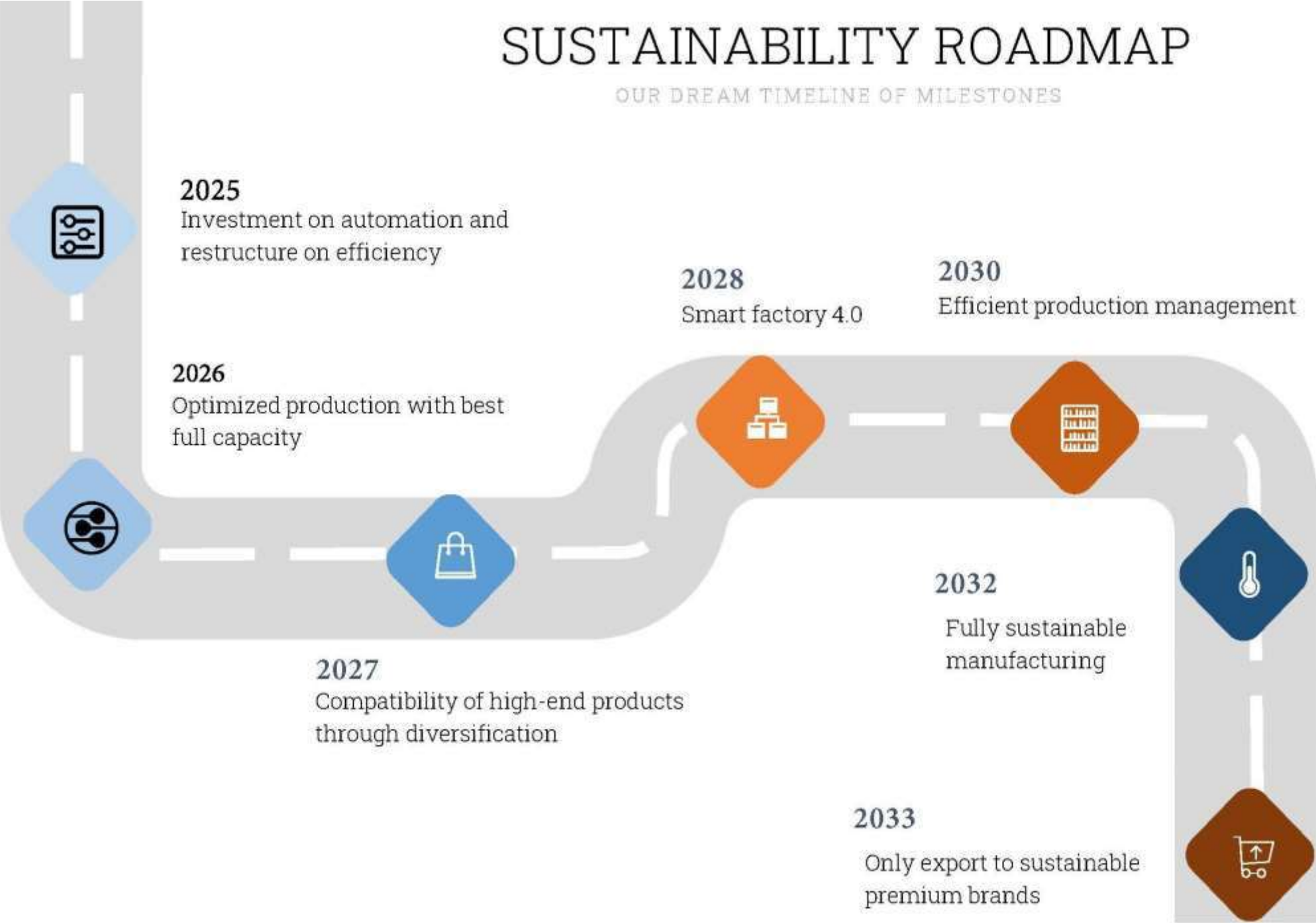




AR RAAFI APPAREL
STUDIO LTD

SUSTAINABILITY ROADMAP

OUR DREAM TIMELINE OF MILESTONES





AR RAAFI APPAREL
STUDIO LTD

TRANSPARENCY IN OPERATION

WE WANT TO SET BENCHMARK AND MILESTONES

We are committed to publish our sustainability report every year. Our first report published in 2019 and publishing every year onward.



With proper arrangement we are open to everybody to visit our facilities and we are delighted to share our knowledge and experience

We are wholehearted to comply national or international code of conduct.



We are ready to collaborate with any international and national agencies for sectoral and individual improvement.



AR RAAFI APPAREL
STUDIO LTD

CERTIFICATION AND TRACEABILITY

CONFIDENCE AND TRUST ON YOUR PRODUCT



CONTRIBUTION TO BLUE PLANET



ENERGY EFFICIENCY

- Energy saving LED lights
- Energy saving servo motors
- High efficient VRF system and lift
- Energy monitoring system with separate energy meter
- Low-e glass to reduce heat and noise
- Solar panel producing more than 20% of total energy



WATER EFFICIENCY

- Low-flow water fixtures
- Waste water recycling system to reuse in toilet flush, gardening etc.



CO₂ EMISSIONS

- Indoor gardening
- Bicycle parking
- Carpool preferred parking
- Huge amount of fresh air circulation to maintain CO₂
- Enough daylight for whole building



WASTE MANAGEMENT

- Segregation of waste materials like fabric, paper, plastic etc.
- Selling the waste to recycler
- No landfill



PROJECT 'HAPPY FACES'

PEOPLE WHO ARE MAKING OUR CLOTHE

1

amfori @ BSCI
Trade with purpose

B-rated working condition

- Salary and overtime on time
- Two festival bonuses
- Maternity benefits
- Leave of absence
- Yearly salary increment
- Medical care & Child care
- Canteen facilities
- Pure drinking water
- Committee for collective bargain
- Safety committee & Welfare committee
- No excessive work & forced labor
- No Discrimination

2

CSR **DANSK
MODEON
&
TEXTILE**

- Free transportation
- Free medicine and sanitary napkin
- Health insurance
- COVID-19 protocol
- Paternity leave
- Attendance bonus
- Skill training and soft skill training
- Yearly medical check-up
- Tobacco-free premises
- Wheelchair accessible premises
- Ergonomical furniture
- Nutrition program
- Fair price shop
- Family planning corner
- Employment of physically challenged people and senior citizen

3

RSC | RMG SUSTAINABILITY COUNCIL

ACCORD
on Fire and Building Safety in Bangladesh

- Building safety
- Electrical safety
- Fire safety
- Occupation Health & Safety
- Risk Management
- Safety Training



AR RAAFI APPAREL
STUDIO LTD

VALUE ADDITION ON GARMENT

ATTRACT YOUR END CUSTOMER

PLACEMENT PRINT

- Digital
- Pigment
- Plastisol
- High density
- Puff
- Foil
- Flock
- Glitter
- Metallic
- Cracked
- Sublimation
- Transfer
- Spray
- Discharge
- Burn-out
- Sublimation
- Aroma

EMBROIDERY

- Flat stitch
- 2D
- 3D
- Chenille
- Sequins
- Patchwork
- Cotton thread
- Emb with print
- Cut hole
- Felt
- Cording

ALLOVER PRINT

- Pigment
- Rubber
- Reactive
- Digital
- Discharge
- Puff
- Burn-out
- Glitter
- Metallic

WASHING/ PIECE DYED

- Washed look
- Pigment dyed
- Enzyme wash
- Uneven wash
- Destroy wash
- Crinkle wash
- Tie-dye
- Dip-dye

HAND WORKS

- Hand embroidery
- Hand stitch
- Sequins
- Beading works
- Stone works
- Hotfix



AR RAAFI APPAREL
STUDIO LTD

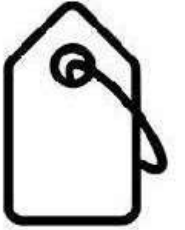
SUSTAINABLE ACCESSORIES

REUSE | REDUCE | RECYCLE

Recycled polyester sewing/
embroidery thread



Recycled cotton paper tag
FSC certified paper product



GRS Certified
Recycled polybag

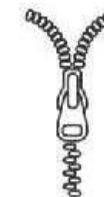


Eco desiccant

Natural
DESICCANT
DO NOT EAT
Non-poisonous
Harmless
Environment-friendly

Natural
DESICCANT

Recycled polyester labels
Organic Cotton labels



Recycled polymer zipper
and button



AR RAAFI APPAREL
STUDIO LTD

FREQUENTLY ASKED QUESTIONS

Capacity?

BULK PRODUCTION

Bulk production: Average 10000 pcs per day
Basic style volume order: 14000 pcs per day

SAMPLE PRODUCTION

Proto sample : Average 10 styles per day
Sales Sample : Average 50 pcs per day

Minimum Order
Quantity (MOQ)?

MOQ always depends on several facts like fabric quality, style, delivery time etc. In general, products made of cottons can be as low as 200 pcs. Some items MOQ can be as higher as 2000 pcs per colour.

Departure
Port?

Sea Shipment: Chittagong / Chattogram
Air Shipment: Dhaka Airport [DAC]

Payment
Terms?

Telegraphic Transfer (T/T):

All kinds of sample charges, small order quantity, advance purchase product etc. to be paid through bank to bank Telegraphic Transfer (T/T). Bulk orders also can be done through T/T payment.

Letter of Credit (L/C):

For bulk order we are looking for L/C as per below terms:

- Irrevocable
- Transferable
- Partial shipment allowed
- Third party documents acceptable
- Negotiation of document within 21 days
- Payment at sight

Lead Time?

SAMPLE

Proto/First sample : 4 to 7 working days
Sales sample : 6 to 10 weeks
PP sample : 5 to 10 working days
Size-set Sample : 10 working days
[after bulk fabric received]

BULK ORDER

Minimum 60 days ~ Maximum 120 days
[Maximum depends on order size and number of styles]

STRENGTH–WEAKNESS–OPPORTUNITY–THREAT

SELF ANALYSIS REPORT

- We do accept very low order quantities.
- We can produce advanced fashion garments whether it is asymmetric or symmetric pattern.
- We can produce almost any kind of knit garments possible in Bangladesh.
- We support to promote new brand entrepreneur anywhere in the globe.
- We are always on development of new kinds of fabric so that our buyers can find new option for next fashion trend.
- We have strong supply-chain network for all sorts of raw materials.
- Professional management staffs for effective communication.



- We are not perfect, we do mistake and trying our best to improve from our learning.
- We wholeheartedly try to provide our best service to all our buyers. But sometime different kinds of constraints may interrupt our service level. We always try to identify the problems and solving them.
- We are little too much flexible and sometime 'hardly requested' activities made us failure. We are still learning how to say 'no'.

- The way Ar Raafi wants to operate the company in terms of 'fair trade' and 'sustainability'; if the brands are not cooperating in same way, the factory may face severe financial burden.
- As per the Return of Investment (ROI) calculation; factory invested little too much money on sustainability where brands/consumers seem reluctant to support the philosophy.
- 'Sustainability' doesn't come for free. If all stakeholders come forward and contribute; we may never become a 'fully sustainable' company.



- As a company Ar Raafi has huge opportunity in terms sustainable fashion production and ethical business practice.
- The practices of business transparency, traceability, adaptability and flexibility can be lifted to next level business venture who would like to showcase their brand as ethical brand.
- Ar Raafi obtain good reputation in textile manufacturing and this can be a good selling points for brands when business collaboration established.



AR RAAFI APPAREL
STUDIO LTD

KNOWLEDGE AND STRATEGIC PARTNERS

OUR PARTNERS OF SUCCESS



PIAZZA ITALIA



JEANS *fritz*



CHEROKEE®
AN AMERICAN STANDARD
— SINCE 1973 —

DKNY
DONNA KARAN NEW YORK



falabella.



FACTORY INSIDE PICTURES





AR RAAFI APPAREL
STUDIO LTD

OUR, GARMENTS RANGE

We are a garments manufacturer & an exporter in Bangladesh.

Our major product range includes:

- Down Jacket
- Fake Down jacket
- Padding Jacket
- Ladies Blouse/Tops
 - Dress, Skirt
- Casual wear bottoms
- Nightwear, Outerwear
 - Kids Wear
- Men's & Boy's Casual wear shirts
- Boxer and Uniform (Hospital, Work Wear & School Dress).



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Padding jacket



Real Down jacket



PU Coated Jacket



Fleece Hoodie



Fake Down jacket



Water Resistance jacket



Sherpa Jackets



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Denim Pants



Denim Shirts



Denim Jackets



Denim Cargo Shorts



Denim Ladies Tops



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Twill Men's Jacket



Twill Cargo



Twill Shirts



Twill Chino Shorts



Twill Chino Long



Twill Ladies Tops



Twill Trouser



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Linen Tops



PU Coated Tops



Dress Pants



Viscose Tops



Fleece Tops



Fleece Bottoms



PU Coated
Bottoms



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Sherpa-Lined Scotch Plaid Shirt



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Work Wear



Rain Wear



Sherpa Tops and Bottoms



Night wear



Night wear



Night wear



AR RAAFI APPAREL
STUDIO LTD

Woven Garments



Gym Wear Set for Fitness



Summing Shorts



Sports Wear Long



Truck Suit



Sports Wear Short



AR RAAFI APPAREL
STUDIO LTD

Knit Garments



Knit T-Shirt



Knit Polo



Knit shirts



Knit Bottoms



Knit Polo



Swimming Shorts



Knit Underwear



AR RAAFI APPAREL
STUDIO LTD

Knit Garments



Knit Bottoms



Knit T-Shirt



Sherpa Jackets



Fleece Jackets



Interlock jacket



Interlock Hoodie



Hoodie

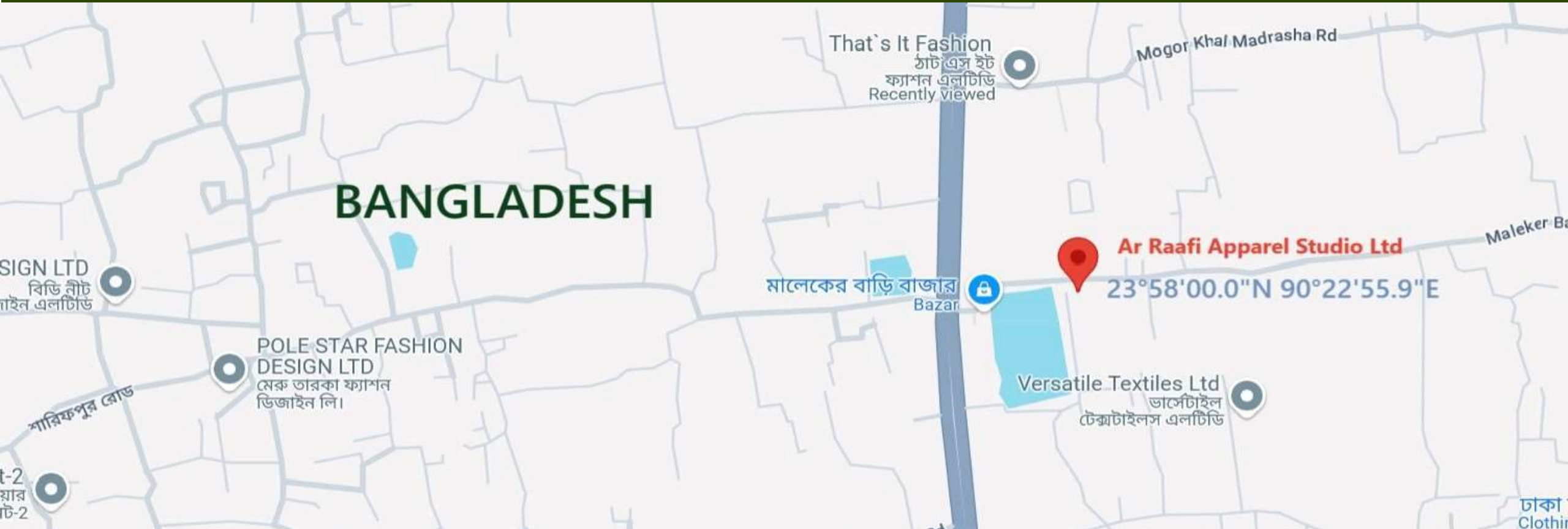
Dr. Sk Ali Abbas Naser

Managing Director

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